CANAL+

CDI - Product Manager MyCANAL

Lieu : Puteaux, FR

Entreprise : GROUPE CANAL+ SA

Join our passionate team, in order to create together the best content experience and spread cultural diversity around the world. Welcome to CANAL+.

Join the TECH Department, and its 450 experts, constantly on the lookout for new innovations and always there to help each other. Why do we get up in the morning?

A desire to reinvent the experience of our millions of subscribers around the world.
One driving force: always more immersion and sensations!

And what better way to keep our brains buzzing than with human-sized and agile teams! Daily meetings, sprint planning, POCs, code reviews, open source... this is our daily routine.

But what more? A top-tier stack and platforms that can handle the load of a football match with almost a million simultaneous connections on myCANAL!

Your mission:

Attached to the Product
Management department and working with a dedicated product squad, you will make discovering and deciding what to watch tonight easier for our millions of subscribers by designing and continually improving algorithmically based content discovery experiences through recommendations, personalization & search mechanisms.

What you'll do :

- Define strategy and roadmap for the recommendations, personalization & search features that align CANAL+ product objectives and KPIs;

- Lead a cross-functional squad made of engineers, data scientists, data analysts and product design;

- Collaborate with the User Research and Product Analytics teams to understand and validate customer needs and define hypotheses.

- Work with design and engineering to bring ideas from concept to life through all aspects of product development: research, design, tests, iteration, development, and release ;

- Collaborate with Data teams to constantly improve recommendations, personalization and search experiences through AB testing;

- Define, monitor and analyze core product metrics to evaluate initiatives impact and learn about what you built;

- Collaborate and communicate with business and editorial teams to align about your work and insights.

Who are we looking for ?

- You have 3+ years in product management with strong records of product development
- Ideally, you have an experience with machine learning, recommendations, or search products
- You are passionate by product and willing to learn in a fast changing environment
- You love to fall in love with a problem before designing new solutions
- You have a good balance between creativity and analytics mindset
- You love to work in a team and facilitate collaboration
- You can collaborate efficiently either with Business, Tech, Design or Marketing teams and inspire others with you vision

The + :

Are you looking for the advantages of a big company while keeping a start-up spirit? No need to choose, at CANAL+ there is a lot of innovation, but no dress code!

Joining CANAL+ means joining :

/ The Canal Tech Team / is our community of developers and engineers, active on twitter : twitter.com/canaltechteam?lang=en and

Medium: medium.com/canal-tech, which will give you the opportunity to take part in technical conferences, meetups, hackathons and coding hubs.

/ The Canal+ Group / which will allow you to discover series and films in preview and to benefit from privileged access to our Club Med Gym, our company restaurant, etc...